

# Lisa Fusco

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**Objective** To use my skills to help illuminate great ideas, and collaborate with team members to execute and move projects from conceptual stage to finished stages. Cooperate with other branches of the agency to facilitate an effective work flow.

**Skills** Adobe InDesign; Quark; Photoshop; Illustrator; Dreamweaver; Comprehensive illustrator in all conventional media; marker, pencil, oil paint, acrylic paint.

8/05 - Present **FREELANCE ART DIRECTOR** Designer / Comprehensive Artist  
Pharmaceutical Advertising  
Concepting, design, logo design, emotional color mapping for branding, comprehensive illustration and concepting for pitches. Story boards. Art direction for various POA pieces. Clients include Harrison & Starr, Cement Works, and Grey Healthcare. Website design and building with CSS in Dreamweaver for independent clients.

5/96 - Present **LMF STUDIOS** Illustrator / Painter / Designer / Inker  
Toy and Licensing Industry  
Procure new business; maintain client base; manage creatives on a project basis. Create illustrations, ink and colorize line art for style guides of licensed characters; color mix to match specified Pantone colors; airbrush and paint detailing of 3D prototype sculptures, pre-production samples, and doll decos for Toy and Entertainment Companies. Clients include: Disney, Mattel, Crayola, Toy Biz, Art Asylum, Abrams & Gentile, The Itsy Bitsy Entertainment Company, and Jim Henson Productions.

1/94 to 5/96 **HAPPINESS EXPRESS, INC.** Color Specialist / Manager  
Toy and Licensing Industry  
Organized an efficient work flow and nearly eliminated the expense of freelance painters and the expense of a photographer to shoot product photos for sales. For the "Toy Fair" rush, hired and managed freelancers and creatives. Responsible for the Art Direction of Photoshoots when needed. Illustration and inking line art for style guides; color mixing to match specified Pantone colors; airbrushing and detailed hand painting of 3D prototype sculptures, pre-production samples and doll face decos; Spot illustrations, and layouts in Quark for production; Comprehensives, control drawings, photography, and box design for product. Major licensed characters included: Looney Tunes, Warner Brothers, and Disney characters.

7/92 to 1/94 **ETC SEARCH** Executive Secretary to the President

**Education** School of Visual Arts, BFA. Cum Laude. Major: Illustration • 1988 - 1992  
High School of Art and Design. Major: Illustration • 1984 - 1988

**Awards Showings** Simaka Run Award for Air Brush Rendering, Mark Rothko Scholarship • 6/88  
Group Show at Art Directors Club, New York • 3/91 • 2/92 • 5/92

References Furnished Upon Request.