

# LISA FUSCO

SR. ART DIRECTOR



1-646-915-6788

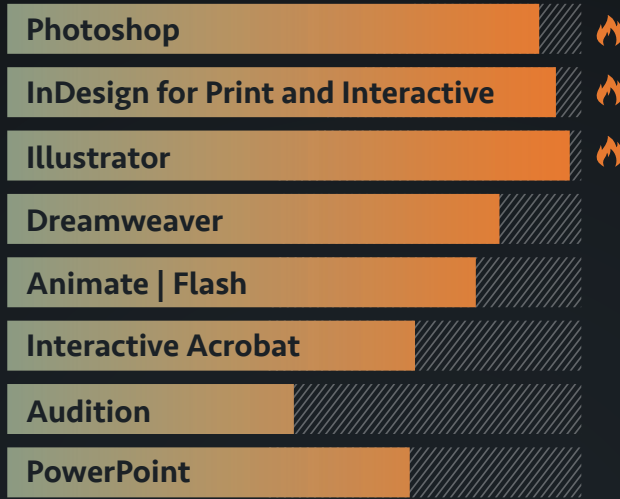


inkks@earthlink.net



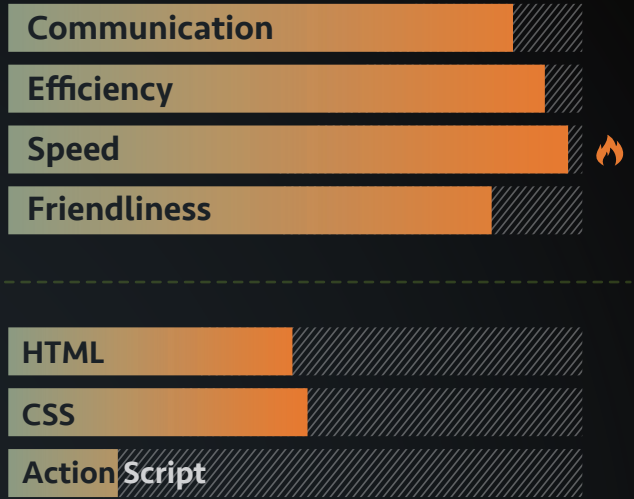
www.therightidea.net

## Skills



Beginner

Expert



Beginner

Expert

References Furnished Upon Request.

## Employment Experience & Education

### Happiness Express

Toy Development  
Color Specialist/Manager

### LMF Studios

Toy Development  
Illustrator/Prototype  
Painter/Designer/Inker

### Freelancer Senior Art Director

Conceptual Designer for Interactive & Print  
Pharmaceutical Advertising / Independent Clients

Pitches, concepting, POA, high pressure, & fast timelines from brief to release. Oncology, diabetes, hemophilia, schizophrenia, anti-depressant, rheumatoid arthritis, menopause, postmenopausal osteoporosis, contraception and immunosuppressant labels.

Procure new business. Maintain client base & manage creatives.

ghg 10 years | H&S | Guard Dog | CDM

'96

'98

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'02

'04

'06

'08

'10

'12

'14

'16

today

High School  
of Art & Design

Illustration  
Major

Simaka Run  
Award

School of Visual Arts  
BFA, Cum Laude

Illustration major. Psychology minor  
Mark Rothko Scholarship

Illustration in mixed media and now digital, portrait art in graphite pencil and oil paint on canvas.

Portraits in pencil & oil.

Prototype painter, Pantone color mixer, style guide inker, turn around drawings.

Layout of pre-established branding for print. For employment and charity | non-for-profit clients. Interactive layouts in InDesign & Acrobat. Infographic design.

Website design & building. Dreamweaver. Inserting JavaScript into code. Hooking up PHP server side scripts.

Interactive design for pharma advertising in psd.

Animation in Flash and now Edge animate.

Logos & Branding.

Marker comp illustration.

